# **Kyle** Luke

SOFTWARE ENGINEER & DESIGNER

#### Contact

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# Follow

- github.com/lukekyl
- in linkedin.com/in/kylewluke

May 2021 - Present

March 2018 - May 2021

- ௺ twitter.com/lylekuke
- DEV dev.to/lukekyl

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I am a software engineer with a background in design. My focus is front end development, but I have experience and skills in backend. I'm passionate about user friendly design and development, making purposeful decisions that keep user experience & accessibility in mind. I regularly work in a mixture of solo and collaborative team

# Work Experience

#### **2021** • Web Developer I

#### ASR ANALYTICS - Remote, HQ in Maryland

Collaborate with team in agile sprint environment with front and backend development of RevHub web application
 Frontend: <u>PHP, JQuery/Vue, HTML/CSS</u> Backend: <u>MarkLogic DB & Docker NiFi server</u> Version Control/Mgmt: <u>Git/GitLab</u>

**2018** • Graphic and Web Designer MARZANO RESEARCH - Denver

REL Central: Produce detailed infographics, communications, tools and web development needs (HTML, CSS, JS)
Marzano Research: Manage all stages of client and company design efforts (Logo, Website, Brand, Client Design)
Develop and maintain Marzano Research and REL Central websites with Level AA WCAG accessibility compliance

#### **2017** • Web Designer, SEO & PPC (Adwords Certified) August 2017 - March 2018 WEBACT - Denver

Built and optimized client websites, key words, and landing pages to meet top SEO practices
Created, managed and optimized paid and nonprofit PPC ad campaigns focused on quality score and conversions
Worked directly with clients from beginning to completion designing responsive websites and online stores

environments, and am known to bring a
bright, creative and positive influence to
a team's culture. I'm a resourceful and
pragmatic problem solver who prefers to
come up with solutions that fit the bigger
picture rather than serving as a quick fix.

Outside of work, I ski and ride bikes, and go on adventures with my mountain pup Finnegan

### Education

#### **Flatiron School**

FULL STACK SOFTWARE ENGINEERING BOOTCAMP GRADUATE

2020

Certificate of Completion

#### **2017 • UX Design Intern**

September 2017 - December 2017

KARSH HAGAN - Denver

Assisted the interactive team with research & developing personas, click paths, journey maps, wireframes, UI
Collaborated with creative team on art direction and design for internal and not-for-profit client campaigns
Worked as UX/UI designer on intern team, creating marketing solutions and materials for Pets for Patriots

2013	Operations Specialists	September 2013 – July 2017
	VERIZON WIRELESS - Denver	
<ul> <li>Lead initia</li> </ul>	atives to improve escalation handling, new hire onboarding, traini	ing workshops, and net promoter score
<ul> <li>Promoted</li> </ul>	from experience to operations specialist, managing store invent	ory, merchandising, and maintenance

## **Selected Projects**

**2020** • **postpandemic** Messages of hope for a world recovering from the Coronavirus Pandemic.

Solo SPA project | 2 Week Turnaround | React/Redux frontend, Rails backend <u>Demo</u> Github

Makes use of React framework with React Router to organize app and display with RESTful conventions
Utilizes Redux Thunk to make async fetch requests to display, create and update posts on Rails JSON API

# The Art Institute of ColoradoASSOCIATES OF APPLIED SCIENCEIN GRAPHIC AND WEB DESIGNAssociates Degree2017

Colorado Mesa UniversityBACHELOR IN BUSINESS ADMINISTRATIONIN MANAGEMENT AND MARKETINGBachelors Degree2011

# **Professional Skills**

DEVELOPMENT	DESIGN
HTML/CSS	PHOTOSHOP
PHP	ILLUSTRATOR
RUBY	INDESIGN
RAILS	
SQL (PG)	XD
JAVASCRIPT	SKETCH
VUE	FIGMA
REACT EXPRESS.JS	WORDPRESS
OOP	WEBFLOW
REST	GIT/GITHUB
TDD	ACCESSIBLE

• Utilizes React-Bootstrap, Unsplash API, and CSS animations to stylize and enhance user experience

#### 2020 • HellaFresh

An online ordering template application for all delivery services.

Solo SPA Project | 2 Week Turnaround | Vanilla Javascript frontend, Rails backend <u>Demo</u> Github

• Employs ES6 and OOJS features to organize code and encapsulate, display and filter re-usable objects

• Interacts with Rails JSON API with async fetch requests to display and update information across the app

• Organizes menu items based on category, with a search and filter feature

**2019** • **Filtered.** An App For Coffee Lovers. Filtered lets users review their coffee favorites.

Solo SPA Project | 2 Week Turnaround | Ruby/Rails MVC Web Application w/ OAuth <u>Demo</u> Github
Rails model relationships allow users to create brands, coffee types and reviews through validated forms
Constructed user accounts with secure, encrypted signup and login authentication with the use of Devise
Built responsive forms and views that display dynamic user submitted data based on the MVC Framework