



Kyle Luke

DESIGNER & SOFTWARE ENGINEER

- +1 970.462.2242
- www.kyleluke.dev
- luke.kylew@gmail.com
- Denver, CO, United States

Selected Projects

- 2020 postpandemic** Messages of hope for a world recovering from the Coronavirus Pandemic.
 - [Demo](#) | [Github](#) Single Page Web App - React + Redux frontend, Rails backend
 - Makes use of React framework with React Router to organize app and display with RESTful conventions
 - Utilizes Redux Thunk to make async fetch requests to display, create and update posts on Rails JSON API
 - Utilizes React-Bootstrap, Unsplash API, and CSS animations to stylize and enhance user experience
- 2020 HellaFresh** An online ordering template application for all delivery services.
 - [Demo](#) | [Github](#) Single Page Web App - Vanilla Javascript frontend, Rails backend
 - Employs ES6 and OOJS features to organize code and encapsulate, display and filter re-usable objects
 - Interacts with Rails JSON API with async fetch requests to display and update information across the app
 - Organizes menu items based on category, with a search and filter feature
- 2019 Filtered.** An App For Coffee Lovers. Filtered lets users review their coffee favorites.
 - [Demo](#) | [Github](#) Single Page Web App - Ruby on Rails MVC Web Application with OAuth.
 - Rails model relationships allow users to create brands, coffee types and reviews through validated forms
 - Constructed user accounts with secure, encrypted signup and login authentication with the use of Devise

Education

- 2020 Flatiron School** Certificate of Completion
SOFTWARE ENGINEERING BOOTCAMP GRADUATE
- 2017 The Art Institute of Colorado** Associates Degree
ASSOCIATES OF APPLIED SCIENCE IN GRAPHIC AND WEB DESIGN
- 2011 Colorado Mesa University** Bachelors Degree
BACHELOR IN BUSINESS ADMINISTRATION – MANAGEMENT & MARKETING

Work Experience

- 2018 Graphic and Web Designer** March 2018 – Present
MARZANO RESEARCH - Denver
 - REL Central: Produce detailed infographics, communications, tools and web development needs (HTML, CSS, JS)
 - Marzano Research: Manage all stages of client and company design efforts (Logo, Website, Brand, Client Design)
- 2017 Web Designer, SEO & PPC (Adwords Certified)** August 2017 – March 2018
WEBACT - Denver
 - Built and optimized client websites, key words, and landing pages to meet top SEO practices
 - Created, managed and optimized paid and nonprofit PPC ad campaigns focused on quality score and conversions
- 2017 UX Design Intern** September 2017 – December 2017
KARSH HAGAN - Denver
 - Assisted the interactive team with research & developing personas, click paths, journey maps, wireframes, UI
 - Collaborated with creative team on art direction and design for internal and not-for-profit client campaigns
- 2013 Experience & Operations Specialists** September 2013 – July 2017
VERIZON WIRELESS - Denver
 - Go-to person for online systems to manage store inventory, merchandising, compliance and store maintenance
 - Lead initiatives to improve escalation handling, new hire onboarding, training workshops, and net promoter score



Designer turned developer living in Denver. Lifetime learner focused on full stack software engineering with skills in both frontend and backend. I'm passionate about user friendly design and development, making purposeful decisions that keep users & accessibility in mind. I am a resourceful and thoughtful problem solver, breaking things down and finding solutions that fit the overall goal. Outside of work, I ski and ride bikes, and go on adventures with my mountain pup Finnegan 🐕!

PROFESSIONAL SKILLS

DESIGN

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- XD
- SKETCH
- FIGMA
- WORDPRESS
- WEBFLOW
- DUDA
- ACCESSIBLE

DEVELOPMENT

- HTML/CSS
- RUBY
- RAILS
- SQL (PG)
- JAVASCRIPT
- REACT
- EXPRESS.JS
- OOP
- REST
- TDD

PERSONAL SKILLS

- Team work ●●●●●
- Creativity ●●●●●
- Communication ●●●●●
- Organization ●●●●●
- Time Management ●●●●●
- Problem Solving ●●●●●
- Accountability ●●●●●
- Drive to Learn ●●●●●

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- www.kyleluke.dev